

ARTISTE AMBASSADOR PROGRAMME

APPLICATION FORM

Instructions: Please complete this form as it pertains to your application for the Artiste Ambassador programme. It will serve as a key element in the evaluation of your application; along with the application form, documentary proof of the tour should be attached. Please note that all applications should meet the following basic criteria:

1. The Artiste or Group must apply three (3) to six (6) months prior to tour
2. The Artiste or Group must have confirmed bookings, contract and itinerary prior to application (Tentative booking schedules may be considered)
3. The Artiste or Group must present a detailed tour schedule including stops and venues
4. The Artiste or Group must be performing on no less than three (3) separate shows or venues
5. The original and 1 copy of the application form must be submitted to the Ministry of Culture, Gender, Entertainment and Sport, 4-6 Trafalgar Road, Kingston 5 or via email at entertainment@mcges.gov.jm
6. Special consideration will be given to artistes or bands that satisfy most of the criteria identified and their tour engagement aligns with the objectives of the programme
7. Only typed submissions will be accepted

Response Time: We will respond to you within fourteen (14) business days after receipt of your proposal.

PART 1: APPLICANT INFORMATION

Date of Request: _____ Name of Artiste/Group _____
Contact Person: _____ Entertainment Registration Number: _____
Tour Manager: _____ Promoter/s: _____
Address: _____
City: _____ Parish: _____
Web Address: _____ Twitter: _____
Instagram: _____
Phone # _____ Fax # _____
Mobile Phone# _____ Email: _____

PART 2: TOUR/EVENT SUMMARY

Name of Event(s): _____

Date(s) of Tour/Event (Attach separate sheet if necessary): attached _____

Country (ies): _____

Venue(s): _____

Size and capacity of Venue(s): _____

Describe the nature and size of the Tour/Event:

Have you been on this tour/event before? () Yes () No

If yes, then state how many year(s) you've been on this event: _____

Disclaimer: This application form offers no guarantee for sponsorship through the Ministry of Tourism and Entertainment or its agencies. Ambassadors are given assistance through media, marketing and merchandising support.

Please describe your target market (demographics) _____

State how your appearance on the tour/event is being promoted (Local and Overseas)

What is the potential social media Reach/Impression that this tour/event will generate?

Any formal social media engagements made? Yes ()/ No ()
If yes, outline the engagement:

Will you allow MCGES/JTB to provide you with promotional material (s)? Yes ()/ No ()

Have you performed on any Arts in the Park, Reggae Month or Free Concerts in the last 6 months? Yes ()/ No ()

If yes, state event, dates and venues: _____

SIGNED by _____]
_____]
(Print Name)

Please complete and return this form to:
The Ministry of Culture, Gender, Entertainment
& Sport
4-6TrafalgarRoad, Kingston 5
Telephone (876) 978-7654
E-mail: entertainment@mcges.gov.jm

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